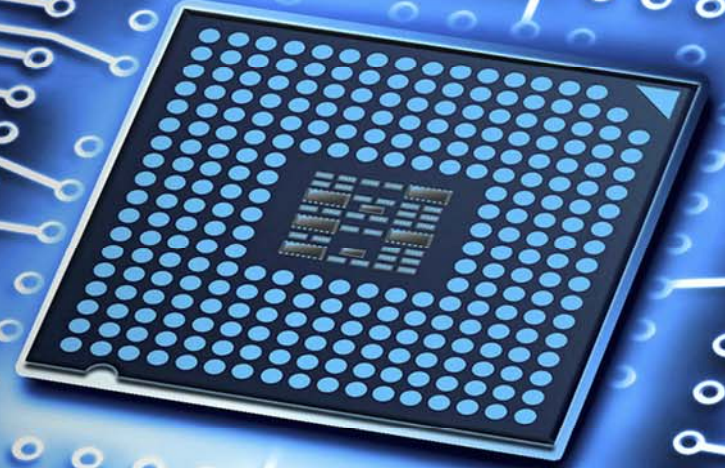




To all purchasers, inventors, producers, engineers,  
visionaries, developers, manufacturers  
and quality officers:

# WE ARE READY.



ABOUT US:  
**OUR PROFILE**

WE ARE  
GLOBAL:  
**LOCATIONS**

OUR  
EXPERTISE:  
**SERVICES**

WE ARE  
CUSTOMER  
ORIENTED:  
**YOUR  
ADVANTAGE**

# WHO WE ARE: ABOUT US

WE ARE  
GLOBAL:  
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## WHO WE ARE

- Our core business is the distribution of active, passive, electro-mechanical and system components
- We always deliver reliable and high quality services worldwide



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## WE ARE GLOBAL

We offer around the globe and around the clock customer support with native Speaking/Thinking/Acting Experts in ...

- USA
- Canada
- Germany
- Denmark
- Hong Kong
- China



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## OUR EXPERTISE



DISTRIBUTION



SPECIAL  
PROCUREMENT



EXCESS  
INVENTORY



## OUR EXPERTISE



DISTRIBUTION



SPECIAL  
PROCUREMENT



EXCESS  
INVENTORY

- Our Strength: Tailor-made services for the procurement of electronic components
- More than 20 years of experience in franchised and independent distribution

## Franchised Distribution: Optimal support for your support

- We know the needs of our customers with **proven experience along with close ties to manufacturers**
- Years of cooperation in the *Supply Chain*

- Accompanying the entire *Lifecycle*:



- Worldwide experience in the electronics industry since **1995**
- Satisfied customers in the segments of ***Automotive, Industrial, Medicine, Military and Telecommunication***

## Independent Distribution: More than just a cost advantage

- ***Close, growing business advantages*** to contact distributors in America, Europe and Asia enable us to give ***attractive and competitive offers*** on the local market
- We take over the ***complete logistics process***

- *Fast and uncomplicated worldwide just-in-time delivery*
- *Logistic concepts* designed to meet your needs
- We are pleased to offer a **tailor-made solution to optimize your parts acquisition**

## OUR EXPERTISE



DISTRIBUTION



SPECIAL  
PROCUREMENT



EXCESS  
INVENTORY

## **Are you looking for hard to find or obsolete material?**

- **For decades we have been supporting our customers in the procurement of hard to find electronic components**
- **Our core competency is the procurement of active, passive, electro-mechanical and system components**



## The quality of our work ...

... Begins with the consultation on the qualification of a project

... Includes the selection of suitable suppliers for your project

... Documented communication during the entirety of the project

## Our thorough inspection ensures a high level of quality assurance of goods before delivery, with the help of ...

- Visual inspection
- Digital Microscopy
- X-Ray
- Moisture sensitivity
- Decapsulation

Our process ensures a smooth production process. Open communication in the procurement of brokered goods is of great importance to us.

# OUR EXPERTISE



DISTRIBUTION



SPECIAL  
PROCUREMENT



EXCESS  
INVENTORY

## We offer various services to market and manage your excess inventory

- **Lot Purchasing**

You immediately solve your excess situation by selling it to Electronic Direct for a defined price

- **The Consignment Model**

Using Electronic Direct's existing market access, parts are marketed for the client with a defined profit split. The inventory is kept in an Electronic Direct warehouse but remains your property.

- **Pure Marketing**

We also offer a service in which we market your inventory. The goods remain in your possession during this process.

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## WE ARE CUSTOMER ORIENTED

### **Worldwide Company Network on 3 Continents**

- We work worldwide and around the clock to achieve your goals

### **Quality Controlled Processes**

- Several high-quality inspection procedures are in place to guarantee you impeccable goods

## **Fast and flexible logistics**

- From long term support to next day delivery, we support you during the entire supply chain process

## **Customer supplier relationship**

- We are given the task and we deliver. The relationship between the customer and supplier grows based on trust



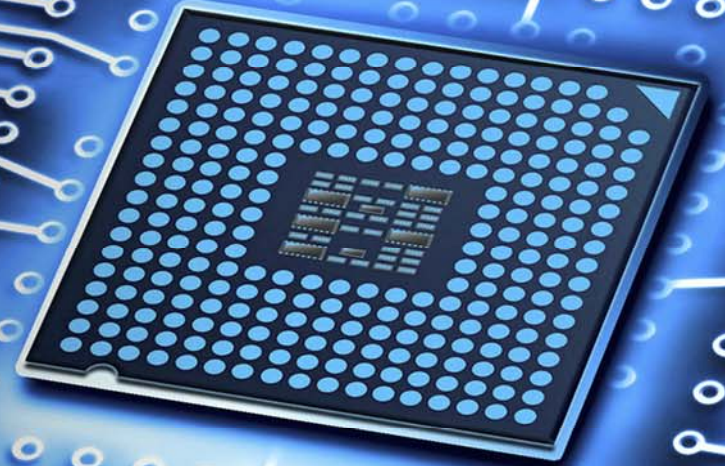


Thank you for your time!

As I mentioned:

# WE ARE READY.

Are you?





**ELECTRONIC**  
DIRECT